



Top Selling Items List (updated 2/12/2025)

Rank	Description	Part #	Notes
Necessities- These items every souvenir stand should stock			
1.	<ul style="list-style-type: none"> a. Black & White Checkered Flag b. Pink & Black Checkered Flag b. Pink & White Checkered Flag c. Blue/White Checkered Flag d. Red/White Checkered Flag e. Green/White Checkered Flag f. Black/Orange Checkered Flag 	<ul style="list-style-type: none"> SO23 SO28 SO75 SO95 SO77 SO76 SO90 	<p>Checkered Flags are a MUST HAVE! Checkered flags are the perfect keepsake for fans of all ages! Our black and white flags remain the best seller, but don't forget to cater to the girls as well. Pink checkered flags, available in both Pink & White and Pink & Black, are also great sellers. For families with multiple kids, offering a variety of colors is a great option, so each child can have their own favorite color flag. They retail for \$3.00 easily.</p>
2.	<ul style="list-style-type: none"> a. Pull Back Sprint Cars a. Pull Back Sprint Cars b. Pull Back Late Models c. Pull Back Stock Cars d. Pull Back Modifieds e. Pull Back GoKarts f. Pull Back Pick Up Truck 	<ul style="list-style-type: none"> DC14 DC17 DC303 DC500 DC202-203 DC125 DC140 	<p>All pull back cars sell very well. Don't be afraid to add pull cars of classes you don't run. Example: Pull back sprint cars will sell even if you never have sprints on your schedule. It is the same for modifieds and late modles. Kid's just want cars that look like racecars to play with. Kid's will also want a varity of paint schemes. They tend to buy more than one car to play with at the same time. Sales Tip: Display a DC140 Truck behind a sprint car resemble a push truck. Offer both car and truck as a combo at a discount price for additional sales.</p>
3.	7pc. Junior Racing Flag Set	SO30	<p>Kids will purchase a set of racing flags and minic every move of the official flagman. At many tracks, it's a common sight to see kids lining up behind the flagman, eagerly pretending to flag the race. To make it easier for these young fans, we recommend offering them a carry bag (Part # SO230) so they can easily transport their flag sets to the track for every race.</p>
4.	<ul style="list-style-type: none"> a. Ear Muffs Blue b. Ear Muffs Pink c. Ear Muffs Red 	<ul style="list-style-type: none"> SA25 SA27 SA26 	<p>Ear Muffs are perfect for the smaller children that tend to pull the traditional ear plugs out. Ear Muffs are more comfortable to use with the large foam ear pads.</p>
5.	<ul style="list-style-type: none"> Corded Ear Plugs Un-corded Ear Plugs 	<ul style="list-style-type: none"> SA11 SA10 	
6.	Black & White Checkered Baton 16"	SO22	
7.	<ul style="list-style-type: none"> Glow Silicone Wrist Bands Black & White Glow Silicone Wrist Bands Black & Pink 	<ul style="list-style-type: none"> SO78 SO79 	Great for a Kids Club
8.	Light Up Magis Ball Wand	SO135	
9.	Kids Checkered Sunglasses	SO136	
10.	Adult Checkered Frame Sunglasses	SO152	

11. Adult Two-tone Sunglasses	SO141	
12. Puffer Balls Display Box of 12.	SO161	
13. Can Koozie 12oz Black Can Koozie 12oz Assorted Colors	SO20 SO250	A must have if selling beverages in cans or plastic bottles. Place them at the concessions and beer stand to maximize sales. We also offer 12oz Slim, 16oz and 24oz sizes.
14. LED Multi Color Light Up Glasses	SO179	
15. 6" Glow Sticks assorted colors	SO58-61	
16. Closed Cell Foam Seat Cushion 11" x 15"	SO11	Seat Cushions are available with your track name imprinted on them.
17. Safety Glasses	SA33	Must have for dirt tracks only.
18. LED Light Up Blk. & Wht. Checkered Flag	SO108	
19. Car Bubble Shooter	SO40	
20. Magic Ball Sword	SO67	
21. Saber Magic Ball Sword 29"	SO66	
22. Princess Magic Ball Wand 21"	SO143	
23. Light Up Swords	SO80, SO111	
24. ATV Pull Back Die Cast	DC103	

Items To Add For Patriotic Events, July 4th, Memorial Day, etc.

Rank	Description	Part #	Notes
1.	Cloth American Flag 12" x 18"	SO103	
2.	American Flag Light Up Baton 16"	SO109	
3.	Red, White & Blue Glow Necklace 22"	SO105	
4.	Red, White & Blue Pennant Stringer 120'	SS105	
5.	Patriotic Wand	SO110	

Mid Season Items to add

Rank	Description	Part #	Notes
	Magic Ball Dagger 23"	SO142	Mid-season is the perfect time to refresh your souvenir stand and keep your weekly fans excited. As you run out of the items that have had the least sales, replace them with fresh, new products from the list to the left. Adding new items throughout the year keeps the regulars engaged and coming back to the souvenir stand week after week.
	Emoji Puffer Balls	SO162	
	Light Up Toy Pacifer	SO34	
	Pull Back Side by Side	DC142	
	Oil Slime	SO139	
	Bubble Glow Bracelet	SO146	